

A Blog Dedicated to Empowering Young Women



Beauty
Natural Hair
Product Reviews
Makeup
Skincare

Health
Fitness
Health Tips
Recipes
Mind and Body

Life
Advice
Love
Culture



 **6500 +**

 **9400 +**

 **1240 +**

 **250 +**

 **80 +**

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Founder & CEO, The Strength of SHE, LLC

Aisha is a digital marketing strategist, who studied journalism and strategic communications at Butler University. She is a member of Alpha Kappa Alpha Sorority, Inc. and has a true love for encouraging, educating and empowering women. She started The Strength of SHE to continue this passion.



About

The Strength of SHE is a lifestyle blog for young women, to remind them of how "bomb" they are and how "dope" they can be. Our purpose is to empower young women with inspirational messages, optimism and a wealth of knowledge to get through day to day life. We discuss everything about life, health and beauty. SHE embodies that by standing for Success, Humility and Empowerment.

Audience

Women, Primarily Women of Color
Primarily 18 - 34 years old
Live Primarily in Indianapolis, Chicago,
New York, Washington, DC & Atlanta

Work with SHE

Brand Review
Product Reviews
Brand Ambassadorship
Sponsored Content
Event Coverage
Expert Interviews
Public Speaking

Contact us for rates & sponsorship at
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